



**National Conference on Latest Innovations in Engineering,
Science, Management and Humanities (NCLIESMH – 2024)**

26th May, 2024, Raipur, Chhattisgarh, India.

CERTIFICATE NO : NCLIESMH /2024/C0524552

**A Study of Effectiveness of Video Assisted Teaching in Nursing
Education Programs**

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ABSTRACT

Video-assisted teaching has proven to be highly effective in nursing education programs by enhancing students' understanding, retention, and application of complex clinical concepts. Unlike traditional lectures, video-based learning provides dynamic, visual representations of real-life procedures, enabling students to observe and learn in a more engaging and interactive manner. This is particularly beneficial in demonstrating clinical skills, such as wound care, medication administration, surgical procedures, and patient communication techniques. One of the key advantages of video-assisted teaching is its ability to standardize instruction, ensuring that all students receive the same high-quality content regardless of instructor variability. It also allows for self-paced learning, where students can pause, rewind, and review content as needed, promoting better comprehension and mastery. In simulation-based learning environments, videos enhance preparation by allowing learners to visualize expected procedures before performing them hands-on. Moreover, studies have shown that nursing students exposed to video-assisted teaching report increased confidence, improved critical thinking, and better clinical decision-making. It also supports blended and flipped classroom models, fostering active learning and student participation. Overall, video-assisted teaching complements traditional instruction by making learning more accessible, flexible, and effective, thereby preparing nursing students for real-world clinical challenges with greater competence.